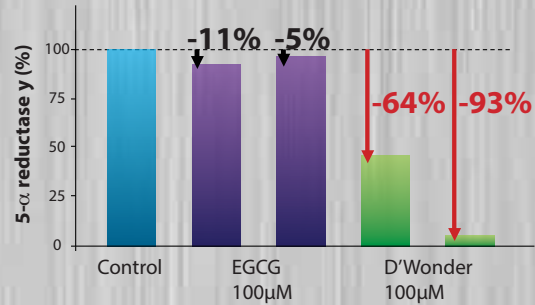


4. Effect on DHT



Inhibition of 5-α reductase

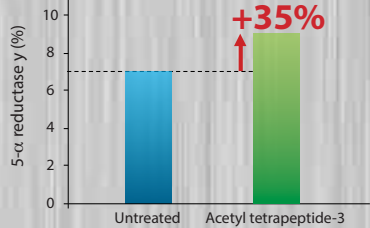
Benefits:

- Prevents formation of DHT
- Prevents miniaturization of follicles
- Prevents shortened anagen

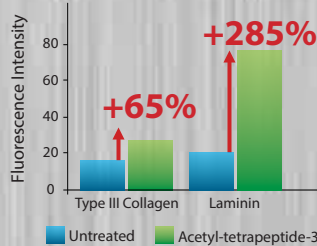
D'Wonder Hair Tonic inhibits 5-α reductase activity, thus confirming its effect on preventing DHT production to reduce hair loss.

5. Effect on Protein & Collagen Synthesis (ECM)

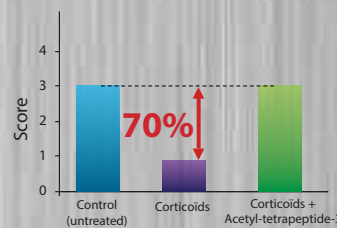
Acetyl Tetrapeptide-3 & Collagen Synthesis



Acetyl Tetrapeptide-3 & Collagen III & Laminin Synthesis



Acetyl Tetrapeptide-3 & Collagen VII Synthesis



Benefits:

- Strengthen ECM
- Promotes protein, collagen VII, collagen III, and laminin synthesis.
- Prevents reduction of follicle size and prevents loss of hair anchoring.

Ingredients:

Aqua, Aqua (and) Butyl Glycol (and) Dextran (and) Acetyl Tetrapeptide-3 (and) Trifolium Pratense (Clover) Flower Extract, Chamomilla Recutita (Matricaria) Flower Extract, Alcohol Denat, Panthenol, Tocopherol (and) Helianthus Annuus (Sunflower) Seed Oil, Polysorbate 20, Olea Europaea (Olive) Leaf Extract, Phenoxethanol (and) Methylisothiazolinone, Fragrance

Instruction:

Spray on the affected scalp and massage gently for 1-2 minutes. Apply 2 times daily.

For further information, please contact:

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D'WONDER HAIR TONIC

"Your Hair" Reflects "Your Age"



"Hair Loss" is more obvious than "Wrinkles" in showing "Aging", it distorts your actual age

Function of Hair: Protect, Keep warm & Appearance.

Hair loss causes “Premature Aging”.

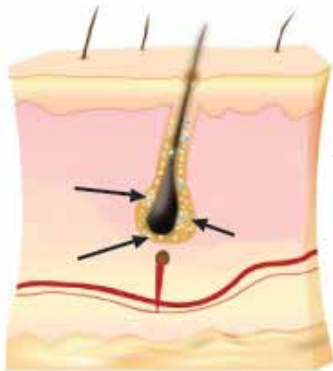


Causes of Hair Loss:

Genetic and Hormonal changes (childbirth, menopause); Improper nutrition (deficiency in certain vitamins and minerals); Stress; Diseases like diabetes or lupus; Medications (drugs or chemotherapy) and Aging. These are the main causes of formation of Dihydrotestosterone (DHT), reduction of Extra Cellular Matrix (ECM) integrity and follicle inflammation.

How Hair Loss Occur

- ↑ **Inflammation**
 - Damage ECM.
 - Hair follicle degradation.
 - Shorten hair cycle.
- ↓ **ECM Collagen**
 - Reduction of follicle size.
 - Loss of hair anchoring.



- ↑ **DHT**
 - Follicles miniaturization.
 - Shorten anagen phase.

Benefits of D’Wonder Hair Tonic :

- Prevents hair loss, promotes hair grow, moisturising, glossy and shiny appearance.
- a) Prevents formation of DHT;
- b) Promotes formation of collagen III, collagen VII and laminin
- c) Anti- inflammation.

Clinical Study

1. Effect on Hair Density

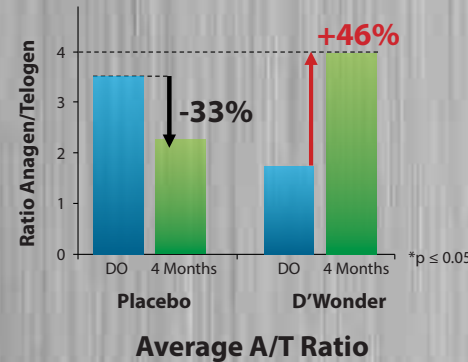


Benefits:

- Increases hair density

D’Wonder Hair Tonic prevents hair loss and promotes hair grow.

2. Effect on Anagen / Telogen Ratio

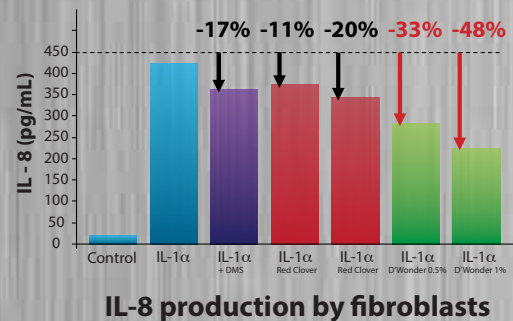


Benefits:

- Induces hair growth
- Reduces hair loss

D’Wonder Hair Tonic increases the A/T ratio by 46% compared to a reduction of -33% for the placebo at testing the efficacy for stimulating hair growth and reducing hair loss.

3. Effect on Inflammation



Benefits:

- Reduces Inflammation
- Prevents ECM damage
- Prevents hair fallicle degradation
- Prevents disruption of hair cycle

D’Wonder Hair Tonic decreases pro-inflammatory cytokines.