

CNN Health

08-06-2013

Recent Scientific Reports on Krill Oil

1. Helps to improve brain functions and prevent Alzheimer's Disease
2. Helps to reduce inflammation, stiffness and pain in joints
3. Helps to improve heart functions, lower the level of cholesterol and triglycerides and improve blood circulation
4. Good in improving skin problems
5. Helps to relieve premenstrual syndrome (PMS)
6. Contains Astaxanthin which is a strong antioxidant
7. Contains water soluble omega-3 fatty acid, 15 times better absorption than fish oil.

10 BODY, MIND & SOUL StarSpecial, Tuesday 4 November 2014

The three-in-one goodness of krill oil

KRILL oil is the oil extracted from krills – small shrimp-like crustaceans that live in the clear, pristine waters of the Antarctic oceans. The word “krill” comes from the Norwegian word that means “young fry” or “baby prawns”.

Krill feeds on phytoplankton and is at the bottom of the food chain, serving as a food source for other animals in the ocean. The oil even is red from the krill is red in colour and it therefore often referred to as the Red Krill Oil. By taking krill oil, you get three essential health nutrients the body can utilise:

Omega-3 fatty acids (EPA and DHA)
This is clinically shown to regulate cholesterol for heart health, among many other benefits, including:
 > Maintaining healthy cholesterol and blood sugar levels
 > Easing premenstrual disorders such as PMS
 > Reducing inflammation and mood swings

Phospholipid
This is a main component that facilitates fast absorption by the body.
The omega-3 of krill oil is phospholipid – waxy substance that coats the membrane of each cell.

Astaxanthin
This is a potent antioxidant that is referred to as Red Krill Oil's colour, thanks to its Astaxanthin. Astaxanthin is a powerful anti-inflammatory property reducing DNA damage, can stress, lowering an individual's chronic diseases such as disease. Astaxanthin also is naturally fresh, protecting acids in krill oil.

THE STRAITS TIMES AUGUST 21 2014

Live Healthy HEALTH ADVICE YOU CAN TRUST

Krill vs Fish for Heart Health: Which Omega-3 Wins?

Winner: Krill

Round 1: Taste
Fish oil supplements are notorious for their fishy taste, which many people are not fond of. Not only that, sometimes you end up having fishy-smelling burps, which makes it seem like you've been French-kissing a cod. A Krill Oil supplement, on the other hand, is both tasteless and has no fishy aftertaste, which makes it great for consumption anytime, even when you are about to go out on a date.

Winner: Krill

Round 2: Safety
Large doses of fish oil, especially, can also carry higher amounts of mercury and lead, but

Winner: Krill

Round 3: Size

Winner: Krill

Round 4: Size

Winner: Krill

Round 5: Safety

Winner: Krill

Round 6: Safety

Winner: Krill

Round 7: Safety

Winner: Krill

Round 8: Safety

Winner: Krill

Round 9: Safety

Winner: Krill

Round 10: Safety

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Round 95: Safety

Winner: Krill

Round 96: Safety

Winner: Krill

Round 97: Safety

Winner: Krill

Round 98: Safety

Winner: Krill

Round 99: Safety

Winner: Krill

Round 100: Safety

Winner: Krill



Krill Omega Plus



Healthy Grandpa, Smart Kid

<p>Product Uniqueness:</p> <ul style="list-style-type: none"> • Water Soluble • No fishy aftertaste • Stable • Originated from the Antarctic Ocean (Higher concentration of Omega-3) • Toxin-free • Contains no Trans-fat 	<p>Main Benefits:</p> <ul style="list-style-type: none"> • No side effects • No reflux • Pollution-free • Chemical-free • Environmental-friendly health supplement 	<p>Best for:</p> <ul style="list-style-type: none"> • Lowers cholesterol • Balances hormonal system • Reduces PMS • Prevents alzheimer's • Anti aging • Eases sleep problem • Anti inflammation 	<p>Best for:</p> <ul style="list-style-type: none"> • Student • Adult & elderly • Cardiovascular diseases • Gynecological disorders • Joint problems
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<p>• Astaxanthin Protects Cells</p>	<p>• Omega-3 Fights Inflammation</p>	<p>• Phospholipid Nourishes Brain</p>
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<p>Prevents Heart Attack And Stroke</p>	<p>Improves IQ</p>	<p>Relieves Joints Pain And Gout</p>
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What is krill?

Krill are small, shrimp-like crustaceans. Krill occupy a relatively low position on the marine food chain and they eat phytoplankton. Antarctic krill (*Euphausia superba*) can grow up to 6 cm in length and weigh some 2 grams.

Commercial krill harvesting in Antarctic waters is currently regulated by CCAMLR (Convention for the Conservation of Antarctic Marine Living Resources). CCAMLR has limited total annual krill harvesting to four million metric tons to secure sustainability in the krill mass.

Pure Antarctic krill oil, which is rich in omega-3 fatty acids, phospholipids and the antioxidant astaxanthin. Krill Omega Plus Oil differs from other commercially produced marine oils in two important ways. Firstly, fish oil, seal oil, and fish liver oil contain almost no omega-3 phospholipids. In fact, the production process for making fish oil removes the omega-3 phospholipid content of fatty fish. Secondly, Krill Omega Plus Oil is a rich, natural source of the (powerful) antioxidant — astaxanthin.

Research show the natural oils from **Antarctic Krill** has a **Higher Density of Omega-3**.

Antioxidant Power

= 48 Fish Oil

1 Krill Oil = 300 tablets Vitamin A

= 302 tablets Vitamin E

= 40 tablets Lutein

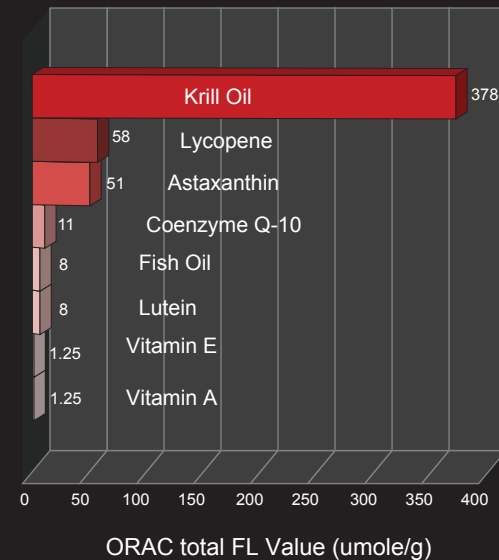
= 34 capsules Coenzyme Q-10



Clinical studies have proven that Antarctic Krill Oil is more potent than ordinary Omega-3 Fatty Acid in fish oils.....

- 48 x greater in preventing free radicals
- 11 x greater in lowering LDL
- 9 x greater in lowering triglycerides
- 6 x greater in reducing facial wrinkles
- 4 x greater in relieving premenstrual syndrome (PMS)
- 3 x greater in improving brain functions
- 15 x better absorption

ORAC VALUES



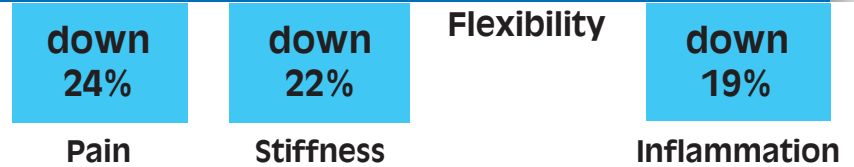
Recent Studies Show Krill Omega Plus:

Relieves Joint Pain

After just 1 week

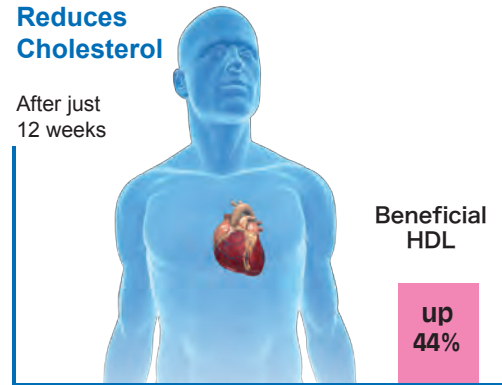


up 16%



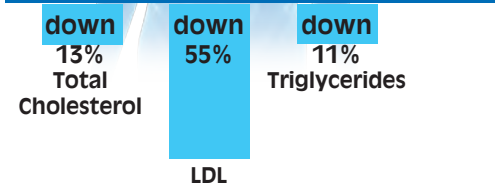
Reduces Cholesterol

After just 12 weeks



Beneficial HDL

up 44%



Eases PMS

After only 3 months

